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Gwen Ragno

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work experience

independent writer and editor Aug. 2015-present
Writer and editor with a journalism background in digital media, newspaper and magazines. Specialty in features and lifestyle writing; also experienced writing marketing content and website copy.

St. Louis Transplants: relocation business, St. Louis
freelance digital content manager Feb. 2016-present
Manage content strategy for website, social media and email marketing, plus light print and digital design work.

Artisan Talent: creative talent agency, Indianapolis
social media editor, Simon Property Group
Aug. 2015-Aug. 2016
Write, edit and optimize Facebook and Twitter content for more than 200 malls and outlet centers in the U.S. and Canada.

Truth Publishing: local media company, Elkhart, Ind.
founding editor, Flavor 574 March 2014-Sept. 2015
Plan and edit daily news and feature content for Flavor574.com, produce quarterly digital magazine, and manage network of freelancers, community bloggers and The Elkhart Truth newsroom staff.

editorial project manager Dec. 2013-Sept. 2015
Launch and lead niche food brand Flavor 574, working closely with all departments to ensure its success. Work with creative services department to create and grow niche publications. Work with advertising department to develop content marketing services.

ALIVE Magazine: regional magazine, St. Louis
associate editor May 2011-Dec. 2013
Plan, write and edit articles, features and other editorial content for monthly lifestyle and culture magazine; direct a team of freelancers and interns; maintain and manage content for website.

Patch.com: network of local news websites, St. Louis
freelance reporter Sept. 2010-June 2011
calendar editor Jan. 2011-June 2011
Report and write feature stories on people and happenings in the community, using words, photos and video. Find and enter events into community calendar.

writing

Bylines in The Indianapolis Star, Chicago Magazine, Where Traveler, GatewayMile.com, Flavor 574, ALIVE Magazine and more. For writing clips and details on my various projects and specialties, visit my portfolio at gwenragno.com.

skills/tools

writing/editing
Any CMS
Any word processor
Any social media platform
Wordpress

project management
Google Docs
Dropbox
Basecamp
Evernote

layout/design
Photoshop
Illustrator
InDesign
HTML&CSS

degree

University of Missouri
Bachelor of Journalism
Convergence
Graduated May 2010
GPA: 3.73, cum laude